Thursday 16th April

	Auditorium 1	Auditorium 2	Breakout 1	Breakout 2	Sponsors' Area
8:00 - 9:00	Registration and Coffee				
9:00 - 9:30	**Opening General Session** *The Social Connections team*				
9:30 - 10:15	**Keynote: What's new in IBM Social Software?** *Suzanne Livingston, IBM*				
10:15 - 10:50	**Lead, follow or get out of the way!** *Louis Richardson, IBM*				
10:50 - 11:30	Coffee Break & Sponsor Showcase				
11:30 - 12:00	**Innovation and Communication: The core to your business growth** *Luis Benitez, IBM*		**Best and worst practices in deploying IBM Connections** *Christoph Stöettner, Fritz & Macziol*	**Mastering the IBM Connections developer's web experience** *Paul Bastide & Vijay Francis, IBM*	Sponsor Showcase
12:00 - 12:30	**IBM Connections Mobile: Design thinking case study** *Chris Reckling & Sarah Gibbons, IBM*				
13:00 - 13:25	Solution Showcase - Ephox	Solution Showcase - Panagenda			Buffet Lunch & Sponsor Showcase (12:30 - 13:30)
13:30 - 14:00	**Getting work done with Connections Activities and Kudos!** *Adam Brown, ISW*	**Building Momentum : How Design Thinking Reshapes Design / Dev Collaboration** *Claudio Procida & Ethan Geyer, IBM*	**The European Collaboration with a Swiss twist!** *Sandra Bühler & Andreas Ponte, Belsoft*	**Enabling external collaboration in your IBM Connections deployment** *Vincent Burckhardt, IBM*	Sponsor Showcase
14:05 - 14:35	**Single Malt vs. Blended – The Email vs. Status Update Game** *Keith Brooks, RockTeam*	**Design Thinking: The Power of using Personas** *Ami Dewar & TJ Blanchflower, IBM*	**Manage your work not your inbox** *Saurabh Calla, IBM*		
14:40 - 15:10	**Sponsor Session (TBC)** *Trilog Group*	**Hands-on Workshop: Design Thinking in Practice** *Sarah Gibbons & Rachel Dickens, IBM*	**Solutions to reduce Total Cost of Setup (TCS), and simplify your life!** *Andreas Fontana, Net2Soft*	**Built, tested and deployed while you were sleeping – for free!?** *Christian Güdemann, WebGate*	
15:15 - 15:40					Coffee Break & Sponsor Showcase (15:10 - 15:40)
15:40 - 16:10	**Know. Share. Do. – Increase IBM Connections Usage, Adoption and ROI with integrated Web Content Management and Custom Applications** *Felix Binsack, TimeToAct*	**How Design Thinking is Changing the Way We Work** *Ethan Perry & Ami Dewar, IBM*	**The Best Things in Life Are Free – How to monitor your IBM Connections environment with JMeter and Nagios** *Klaus Bild & Christian Güdemann, WebGate*	**Social Business Infusion Patterns with Digital Experience (made easy!)** *Greg Presayzen & Lamont Bowens, IBM*	Sponsor Showcase
16:15 - 16:45	**From bottom up to the top down – How we engaged our users and grew our Social business initiative!** *Simon Vaughan, OiC & Marc Stevenson, CalMac*	**Design Research in Practice: Understanding Working Together** *Rachel Dickens & TJ Blanchflower, IBM*		**Shedding light on a cloudy future: Tips for planning a modern architecture** *Handly Cameron, Prolifics*	
16:55 - 17:25	**Spiking the company water cooler: Using social and analytics to inspire employee engagement and increase profits** *Colleen Burns, IBM*	**Slumberland proves you don't need a king size IT department to succeed with social** *Jim Engelking, Genus Technologies*	**Connections and Directories – Who Does Connections Think I Am?** *Terri Warren, IBM & Gabriella Davis, The Turtle Partnership*	**Playing LEGO with IBM Connections – Using IBM Connections as Social Business Middleware** *Heiko Voigt & Patrick Heinzelmann, Harbor Lights*	
17:30 - 18:30					Speed Sponsoring & Drinks Reception
19:00 - 22:30	**Gala Reception 'A Night at the Museum!'** *Museum of Science*				

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8:00 - 9:00	Registration and Coffee				
9:00 - 9:45	**Keynote: IBM's Social Business Journey** *Ed Brill, IBM*				Sponsor Showcase
9:45 - 10:15	**The "Aha!" Moment Behind The Scenes of IBM Verse** *Carolyn Pampino, IBM*				
10:20 - 10:45	Solution Showcase - TimeToAct				Coffee Break & Sponsor Showcase (10:15 - 10:50)
10:50 - 11:20	**Become your company's Meeting Hero!** *Christian Güdemann & Roman Weber, WebGate*	**The #selfiestation: a kiosk for taking selfies in the Enterprise** *Casey Dugan, IBM* **One engineer's quest to share best practices across the entire Raytheon enterprise** *Alex Ivanox, Raytheon*	**The lazy administrator – How to make your life easier by using TDI to automate your work** *Wannes Rams, Ramsit & Klaus Bild, WebGate*	**Building a Mobile Meeting application using IBM Connections** *Carl Tyler, Epilio*	Sponsor Showcase
11:25 - 11:55	**Successful Social Business Strategies** *Heath McCarthy, IBM*	**How Technology Can Make Us More Human** *Michelle Killebrew, IBM* **7 deadly sins of IBM Connections Adoption** *Brian O'Neill, WL Gore*	**Competitive insight: IBM Connections vs. Microsoft Office365+Yammer** *Jan Valdman, Whitesoft*	**DB2 – Did you know your "Social" runs on top of a database?** *Victor Toal, Toalsys*	
12:00 - 12:30	**Leveraging 'Relationship Analytics' to accelerate the rate of adoption of IBM Connections – utilizing the power of the 'real' Social Network** *Manish Goel, TrustSphere*	**Connections Gone Bad; a Cautionary Tale** *Jim Engelking, Genus Technologies*	**TDI Solution Deep Dive** *Christoph Stöettner, Fritz & Macziol*	**Staying On Top Of Connections – An Administrator's Challenge** *Gabriella Davis, The Turtle Partnership*	
13:00 - 13:25					Buffet Lunch & Sponsor Showcase (12:30 - 13:30)
13:30 - 14:00	**Managing and Measuring Digital Transformation: Towards the Quantified Organisation?** *Cerys Hearsey, Headshift*	**Connections Design From The Bottom Up** *Gabriella Davis, The Turtle Partnership* **10 insights to foster enterprise social networking , that you already know** *Chirag Barhate, Maarga Systems*	**Q: What's your second most valuable asset and almost doubles every year?** *Francie Tanner, Panagenda*	**You have Connections running now. What next?** *Jim Casale & Chris Whisonant, Best Methods*	Sponsor Showcase
14:05 - 14:35	**How is Verisure using Connections Cloud? But why is user adoption so hard…?** *Jacob Andersson, Verisure*	**How sharing went from something unnecessary to the ultimate goal in my worklife** *Lars Samuelsson, Longaga*	**Social Business for Dummies** *Jan Valdman, Whitesoft*	**How debugging works for an every-day IBM Connections administrator** *Sjaak Ursinus, ilionx*	
14:40 - 15:20	**Ask IBM!**				
15:20 - 15:30	**Closing General Session** *The Social Connections team*				
15:30 - 16:00	Coffee Break				
16:00 - 17:30	Unconference / BoF sessions				

Key:	Administration	Case Study	Design	Development	Future of Work	Main Tent	Management	Social	Showcase	Sponsor	Spotlight